# **PARKMADISONPARTNERS**

## FOR IMMEDIATE RELEASE

## Park Madison Partners Sponsors Urban Land Institute's Latin American Real Estate Investment Panel

## Provides focus on challenges and opportunities in real estate investing in Latin America

New York, NY, February 8, 2013 – <u>Park Madison Partners</u>, a real estate placement and advisory firm focused on the global real estate private equity and private funds industry, sponsored an <u>Urban Land Institute</u> event in New York on February 7 focused on real estate investing in Latin America. The event was hosted by <u>ULI New York's</u> <u>Young Leaders Group</u>, a non-profit organization committed to creating opportunities for the leaders of tomorrow's real estate companies.

The Urban Land Institute provides leadership in the responsible use of land and in creating and sustaining thriving communities worldwide.

"We at Park Madison Partners believe the economies of Chile, Peru and Colombia are well positioned for strong gains as the global search for yield intensifies," said Gentry Hoit, Partner at Park Madison Partners and member of ULI's Urban Development/Mixed-Use Council (UD/MUC). "We are pleased to have sponsored this informative event on Latin America to support ULI's mission in providing an open exchange of ideas, information, and experience among industry leaders and policy makers dedicated to creating better places."

In January, Park Madison Partners published a white paper entitled <u>Colombia's Rise:</u> <u>A Primer for International Investors</u>, which emerged from the firm's due diligence on the emerging real estate opportunity in Colombia.

## **About Park Madison Partners**

Park Madison Partners is a New York-based real estate placement and advisory firm focused on the global real estate private equity and private funds industry. Park Madison Partners was founded to offer clients capital raising and strategic consulting services with a high degree of customization, integrity and accountability. The firm provides a relationship-driven approach to structuring and marketing assignments and offers its clients access to institutional investors across North America. Park Madison Partners is a member of SIPC-FINRA and is certified with the Women's Business Enterprise National Council.

For further information, please visit www.parkmadisonpartners.com

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